

TITLE (THIS PAGE WOULD APPEAR ON COVER OF YOUR HARD BOUND THESIS)

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SUBMITTED BY

NAME

ROLL NO.

Commented [D2]: (TIMES NEW ROMAN, BOLD, 1 CENTER, ALL CAPS, DOUBLE SPACED)

SUPERVISOR

NAME

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INSTITUTE OF BUSINESS & INFORMATION TECHNOLOGY

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UNIVERSITY OF THE PUNJAB

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MARCH, 2017

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TITLE (THIS PAGE WOULD APPEAR ON INNER SIDE OF YOUR THESIS)

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SUBMITTED BY

NAME

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTERS OF BUSINESS & INFORMATION

TECHNOLOGY

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SUPERVISOR

NAME

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INSTITUTE OF BUSINESS & INFORMATION TECHNOLOGY

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UNIVERSITY OF THE PUNJAB

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MARCH, 2017

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Undertaking

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A copy of this should also be submitted to the Coordinator.

I, _____,
Roll No. _____, CNIC No. _____ a student of Institute of
Business & Information Technology, University of the Punjab, solemnly declare that my
research report titled,

is my own work and that, to the best of my knowledge and belief, I have not used any
unacknowledged source or reference in my research and have not taken and used the
thoughts, writings, presentations and innovations of another person as my own work. I have
not violated any copyrights or intellectual property rights of any person or entity. If it is
found to be copied/plagiarized at any stage, I shall be liable to face legal action and I shall
indemnify and hold the supervisor and IBIT harmless against any plagiarism. I accept the
final decision and the penalty imposed that may include expulsion from the MBIT
Programme or 'F' grade for the entire thesis/ research project coursework and viva.

Student's Signature: _____ Name: _____

The above mentioned research study has been completed under my guidance. I have
thoroughly read the final version and to the best of my knowledge and belief it fulfills all the
requirements of research thesis for the degree of Masters in Business & Information
Technology. I am satisfied with the quality of student's research work.

Supervisor's Signature _____ Name: _____

Heading 1

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Heading 2**Heading 3****Heading 4**

Table 1: Correlations Among and Descriptive Statistics for Key Study Variables

	<i>M (SD)</i>	Income	Educ.	Relig.	Dist. Intol.
Age	31.88 (10.29)	.08	19*	20*	.01
Income	2.60 (1.57)		.04	.14	-.09
Educ.	3.44 (1.06)			.29*	-.06
Relig.	1.21 (.30)				.19*
Dist. Intol.	3.75 (1.19)				

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2. DOUBLE SPACED
3. NO SPACE BEFORE AND AFTER PARAGRAPHS
4. PAGE NUMBER ON THE UPPER RIGHT HAND CORNER AS SHOWN
5. MARGINS: 1.5 INCH FROM LEFT, 1 INCH FROM THE TOP & BOTTOM AND 0.75 INCH AT THE OUTER EDGE

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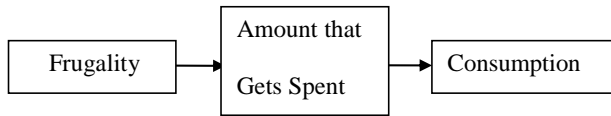


Figure 1. This simple path model, adapted from results in a *Journal of Consumer*

Following Is the Preferable Layout of the Thesis

- Title Page
- Undertaking
- Plagiarism Report
- Abstract
- Acknowledgements (Optional)
- Dedication (Optional)
- Abbreviations not described in the text
- Table of Contents
- List of Tables
- List of Figures
- Thesis Chapters
- References (APA)
- Appendix

Binding

- Evaluation Copy – Spiral/Tape binding
- Final Copy - Hard bound covered with cloth
- Color of binding - Black with Golden Lettering
- Spine - To contain title of the research study (left aligned) and session (right aligned) as shown in the figure on the right

Title

2016-18

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