



**ASIM TANVIR**  
*Senior Lecturer/Program Coordinator IT*  
**Institute of Business and Information Technology**  
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### **CAREER OBJECTIVE**

To implement the IT concepts and methodologies in the business world to provide IT-based solutions and innovative strategies in this era of e-business. Aligning IT with business goals to achieve that competitive edge and to sustain that advantage.

**A Total of 7 years of IT and Marketing Experience** [6 years in Pakistan + 1 year in North Cyprus] in education and service industry.

### **Teaching Experience at Post Graduate University Level:**

- **File Organization and Access Method @ Girne American University of North Cyprus**
- Project Management @ University of Punjab
- Management Information System @ University of Punjab, GIFT University
- Database Management System @ University of Punjab, Punjab Institute of Computer Sciences
- Seminar on Current Business and IT trends @ University of Punjab
- Introduction to Computer Sciences @ University of Punjab
- CRM & IT @ University of Punjab
- IT Project @ University of Punjab
- Introduction to Computer Sciences @ University of Punjab
- Computer Applications in Business @ The Institute of Management Sciences
- Strategic Management @ University of Serhad (Regional Campus)
- Consumer Behavior @ University of Serhad (Regional Campus)
- Principles of Management @ GIFT University
- Operations Management @ GIFT University
- System Analysis and Design @ GIFT University
- Principles of Marketing @ GIFT University
- Data Warehousing and Mining @ University of Punjab
- System Analysis and Design @ University of Punjab

### **Academic Work Experience**

**Full Time Senior Lecturer**, Institute of Business and Information Technology, University of the Punjab, Lahore, Pakistan (September 2005 to Present)

- **Instructor** : Management Information Systems, Database Management Systems, Seminar on Current Business and IT Trends, Introduction to Computer Sciences, CRM & IT, IT Project to BBIT and MBIT programs.
- **Supervisor of PC1 (Project Cost 1) Project**: sanctioned by HEC (Higher Education Commission) government of Pakistan for the development of IT infrastructure in IBIT department, University of the Punjab. Lahore, Pakistan.
- **Program Coordinator IT** : Establishment and maintenance of computer labs (310 computers ) and departmental computers networking, Web Server, Email Server, DHCP Server, File Servers, Establishing Wireless Lab for MBIT Executive Program. Procurement of Hardware and Software for the department. Check the course coverage report of teachers of IT subjects. Structured MBIT Executive Program and gave modular approach for degree completion. Also working on the designing of diploma courses and short courses for the students.
- **Sports & Extra Curricular Activities Coordinator** :  
Sports, IBIT (Cricket, Badminton, Hockey, etc

**Part Time Senior Lecturer**, University Law College, Lahore, Pakistan (April 2006 to Present)

*Course Names:* Introduction to Computer Sciences

**Part Time Senior Lecturer**, The Institute of Management Sciences, Lahore, Pakistan (January 2006—Ongoing )

*Department Name:* Management Sciences

*Course Names:* Computer Applications in Business

**Part Time Senior Lecturer**, University of Serhad (Regional Campus) Lahore, Pakistan (March 2005 to July 2005)

*Department Name:* Business and Management Sciences

*Course Names:* Strategic Management, Consumer Behavior

**Full Time Lecturer**, GIFT University, Gujranwala, Pakistan (February 2004 to September 2005)

*Department Name:* Business and Management Sciences

*Course Names:* Management Information Systems, Principles of Management, Operations Management, System Analysis and Design, Principles of Marketing

**Part Time Lecturer**, Girne American University (GAU) North Cyprus, TRNC (October 2001 to January 2002)

*Department Name:* Computer Engineering Department

*Course Names:* File Organization and Access Method

**Teacher Assistant of Database and Information retrieval Course**,

University of Central Punjab formerly known as PCBA/PICS , Lahore, Pakistan (January 2000 to April 2000)

*Responsibilities:*

- Conduct the Lab session of SQL Language
- Helping the students in various software like Microsoft Office, C++, Visual Basic 6.0, and Internet Browsing

- Helping the students in using the Visual Basic as a front end and SQL server/ Access as back end

### **Non Academic Work Experience**

**FEB2002—JAN2004**

*Occupation:* Marketing Manager  
Mustang Sourcing F15, 16 First Floor City Tower, 12 Abbot Road  
Lahore, Pakistan

**JUN2002—OCT2002**

*Occupation:* Marketing Executive  
*Institute:* Girne American University North Cyprus TRNC

**MAR 2000—JAN 2001**

*Occupation:* Web Programmer  
*Organization:* Global SoftNet Garden Town Lahore Pakistan

**JAN 1999—JAN 2000**

*Occupation:* Web Programmer  
*Organization:* Soft Valley 35-36 Square Market Model Town Lahore  
Pakistan

### **EDUCATION**

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2002	<b>Master of Business Administration Specialization in Management Information Systems CGPA 3.93</b> (High Honors) Girne American University (GAU) North Cyprus, TRNC
2000	<b>Bachelor in Computer Science (BCS) CGPA 3.56</b> Punjab Institute of Computer Science (PICS) Lahore, Pakistan
1999	<b>Visual Basic 6.0</b> Millennium Institute of Computer Technology, Lahore, Pakistan
1998	<b>B.A (Bachelors of Arts)</b> University of Punjab, Lahore, Pakistan
1994	<b>F.Sc (Faculty of Science)</b> Government College of Science Lahore, Pakistan

### **RESEARCH WORK**

1. Object Oriented Analysis and Design
2. Application of N-tier
3. Marketing Research and Marketing Analysis
4. Economical conditions of Pakistan and its solutions

### **AWARDS RECEIPT**

1. 100% Scholarship Secured from GIRNE AMERICAN UNIVERSITY in **MANAGEMENT INFORMATION SYSTEMS** Program.
2. 50% Scholarship through out **Bachelor of Computer Science**

### **ACADAMIC PROJECTS**

#### **Hotel Reservation**

By using this software we can make the reservation of rooms and it automatically check that which room is available and which room is occupy. All code was developed in C++ Language. Both Front end and back end was in C++ Language. For data storage we used random filing system in this software.

### **Chatting Software**

Using Visual Basic 6.0 developed this software. This chatting software was for those computers, which are connected with each other or on Network. With the help of this software users can chat to each other. Users can do chat individually to each other and they can make conference room to chat with every user which is connected with the server.

### **Web Browser**

This software is very similar to Internet Explorer and it was also developed in Visual Basic 6.0. With this browser you can do surfing on Internet and there were a lot of features in this software like back, forward, refresh, stop, favorites, history etc.

### **Inventory System of Super Market**

This inventory system is developed in Visual Basic 6.0 as a front end and for database we used MS SQL Server as a back end. By using this software we can control the inventory of super market and this software also mentioned that how many goods are present in inventory, critical point of goods that you should make order for these goods.

### **Student Registration & Transcript Generation System**

This system was developed in MS Access 2000 as a front and back end as well. This system check the clearance of prerequisites of advanced courses and tells that student is eligible for advanced course or not. This system also tells that in particular semester how many courses are offered by department. This system generates the transcript and calculates GPA and CGPA on run time automatically.

## **COMPUTER SKILLS**

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### **1) APPLICATION LANGUAGES**

C++, Java, Visual Basic 6.0, SQL, HTML, Assembly, ASP, VB Scripting, XML

### **2) FRONT END TOOLS**

Visual Basic 6.0, MS Access

### **3) TOOLS**

MS Office, MS FrontPage, Macromedia Flash 4.0, Macromedia Dream Weaver, Adobe PhotoShop, Adobe PhotoShop Image Styler, Xara 3D, Xara Image Styler

### **4) DATABASES (Development)**

MS Access, MS SQL Server, SQL (ORACLE)

### **5) OPERATING SYSTEM**

DOS, Windows 95, Windows 98, Windows 2000 Server, Windows XP Professional , know how of Linux

## **LANGUAGES**

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English, Urdu, Punjabi, Turkish

## **INTEREST**

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1. Teaching
2. Marketing
3. Web Designing
4. Reading

## **REFERNCES**

References could be provided on demand

## **Personal Information**

Name :	Asim Tanvir
Father Name :	Tanvir Ahmed
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